



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV01 NASHVILLE WKRN.COM

SRH Media Inc
2204 Countryside Drive
Silver Spring, MD 20905

Contract # 224175

Schedule Dates 11/01/12-11/06/12
Advertiser Pol/Scott Desjarlais for Congress (12364)
Agency SRH Media Inc (3464)
Product Politicalz - Candidates (1077)
Brand SCOTT DESJARLAIS/R/CON TN 4 (116358)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name HAZLETON, STEVE
Phone/Fax /
CPE N/A
Account Types Regional/Political/National Agency
Billing Type Standard
Comments DESJARLAIS 4 CONGRES
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT DESJARLAIS FOR CONGRESS - TN 4

Date Entered 10/17/12
Last Modified 10/23/12
Entered By Liz Gammon
CO-OP No
Headline # 06381214
Demo
Order Type Normal Spot (default)
Package Deal
Commission % 15.00
Commission \$2,921.25
Net Total \$16,553.75
Sales Tax

WKRN (WKRN)
By Broadcast Month
Nov. 2012
Grand Total:

Spots	Rate
64	\$19,475.00
64	\$19,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/01/12-11/02/12	1	:30	7A- Good Morning America					1	1			2	\$300.00	\$600.00	WKRN (WKRN)		10/17/12
2.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	5P- News 2 at 5					1	1			2	\$325.00	\$650.00	WKRN (WKRN)		10/17/12
3.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	5:58P- News 2 at 10					1	1			2	\$550.00	\$1,100.00	WKRN (WKRN)		10/17/12
4.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	6P- News 2 at 6							1		1	\$200.00	\$200.00	WKRN (WKRN)		10/17/12
5.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	7A- Good Morning America Sunday								1	1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
6.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM					1	1			2	\$275.00	\$550.00	WKRN (WKRN)		10/17/12
7.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM					1	1			2	\$425.00	\$850.00	WKRN (WKRN)		10/17/12
8.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	5:58P- News 2 at 4					1	1			2	\$225.00	\$450.00	WKRN (WKRN)		10/17/12
9.0	Normal Line / NWS	11/01/12-11/02/12	2	:30	5:58P- News 2 at 6					1	1			2	\$350.00	\$700.00	WKRN (WKRN)		10/17/12
10.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	5P- News 2 at 5pm Sunday								1	1	\$200.00	\$200.00	WKRN (WKRN)		10/17/12
11.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	6:29P- Wheel of Fortune							2		2	\$650.00	\$1,300.00	WKRN (WKRN)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://gotforms.com/images/TermsCon.pdf>.



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TVOT NASHVILLE WKRN.COM

SRH Media Inc
2204 Countryside Drive
Silver Spring, MD 20905

Contract # 224175

Schedule Dates	11/01/12-11/06/12	Date Entered	10/17/12
Advertiser	Pol/Scott Desjarlais for Congress (12364)	Last Modified	10/23/12
Agency	SRH Media Inc (3464)	Entered By	Liz Gammon
Product	Political - Candidates (1077)	CO-OP	No
Brand	SCOTT DESJARLAIS/R/CON TN 4 (116358)	Headline #	06381214
Salesperson	Political National, AE (1494)	Demo	
Sales Office	POLITICAL NATIONAL	Order Type	Normal Spot (default)
Buyer Name	HAZLETON, STEVE	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	N/A	Commission	\$2,921.25
Account Types	Regional/Political/National Agency	Net Total	\$16,553.75
Billing Type	Standard	Sales Tax	
Comments	DESJARLAIS 4 CONGRES ***** THIS IS A CASH TN ADVANCE SCHEDULE ***** SCOTT DESJARLAIS FOR CONGRESS - TN 4		

WKRN (WKRN)	
By Broadcast Month	Spots
Nov. 2012	64
Grand Total:	64

Rate
\$19,475.00
\$19,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
12.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	9A- Live with Kelly and Michael					1	1			2	\$190.00	\$380.00	WKRN (WKRN)		10/17/12
13.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	9:58A- The View					1	1			2	\$230.00	\$460.00	WKRN (WKRN)		10/17/12
14.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	11A- The Doctors					1	1			2	\$150.00	\$300.00	WKRN (WKRN)		10/17/12
15.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	11:58A- The Chew					1	1			2	\$150.00	\$300.00	WKRN (WKRN)		10/17/12
16.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	2P- The Jeff Probst Show					1	1			2	\$150.00	\$300.00	WKRN (WKRN)		10/17/12
17.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	3P- Dr. Phil					1	1			2	\$150.00	\$300.00	WKRN (WKRN)		10/17/12
18.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	11:02P- ABC Nightline					X				1	\$250.00	\$250.00	WKRN (WKRN)		10/17/12
19.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	5:58A- News 2 Weekend at 6:00 am							1		1	\$75.00	\$75.00	WKRN (WKRN)		10/17/12
20.0	Normal Line / SPOT	11/03/12-11/03/12	2	:30	7A- Good Morning America Saturday							1		1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
21.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	8A- News 2 Weekend at 8:00am							1		1	\$125.00	\$125.00	WKRN (WKRN)		10/17/12
22.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	5:58A- News 2 Weekend at 6:00 am							1		1	\$65.00	\$65.00	WKRN (WKRN)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

For contract Terms and Conditions, please visit this site: <http://photos.com/images/TermsCon.pdf>.



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV DOT NASHVILLE WKRN.COM

SRH Media Inc
2204 Countryside Drive
Silver Spring, MD 20905

Contract # 224175

Schedule Dates 11/01/12-11/06/12
Advertiser Pol/Scott Desjarlais for Congress (12364)
Agency SRH Media Inc (3464)
Product Political - Candidates (1077)
Brand SCOTT DESJARLAIS/R/CON TN 4 (116358)
Salesperson Political National, AE (1494)
Sales Office POLITICAL NATIONAL
Buyer Name HAZLETON, STEVE
Phone/Fax /
CPE N/A
Account Types Regional/Political/National Agency
Billing Type Standard
Comments DESJARLAIS & CONGRES
***** THIS IS A CASH IN ADVANCE SCHEDULE *****
SCOTT DESJARLAIS FOR CONGRESS - TN 4

Date Entered 10/17/12
Last Modified 10/23/12
Entered By Liz Gammon
CO-OP No
Headline # 06381214
Demo Normal Spot (default)
Order Type
Package Deal
Commission % 15.00
Commission \$2,921.25
Net Total \$16,553.75
Sales Tax

WKRN (WKRN)
By Broadcast Month
Nov. 2012
Grand Total: 64 \$19,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
23.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	9A- News 2 Weekend at 900am	1							1	1	\$100.00	\$100.00	WKRN (WKRN)		10/17/12
24.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	9:59P- News 2 at 10	1							1	1	\$575.00	\$575.00	WKRN (WKRN)		10/17/12
25.0	Normal Line / SPORTS	11/04/12-11/04/12	2	:30	10:35P- Sports Extra	1							1	1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
26.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11P- This Week with Bob Mueller	1							1	1	\$75.00	\$75.00	WKRN (WKRN)		10/17/12
27.0	Normal Line / SPOT	11/04/12-11/04/12	2	:30	11:30P- Rules of Engagement	1							1	1	\$50.00	\$50.00	WKRN (WKRN)		10/17/12
28.0	Normal Line / SPOT	11/06/12-11/06/12	2	:30	7A- Good Morning America	1	1							1	\$300.00	\$300.00	WKRN (WKRN)		10/17/12
29.0	Normal Line / NWS	11/06/12-11/06/12	2	:30	4:58A- News 2 THIS MORNING/OPEN ID/5AM	1	1							1	\$275.00	\$275.00	WKRN (WKRN)		10/17/12
30.0	Normal Line / NWS	11/06/12-11/06/12	2	:30	5:58A- News 2 THIS MORNING/ID/6AM	1	1							1	\$425.00	\$425.00	WKRN (WKRN)		10/17/12
31.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	7A- Good Morning America	1	1							1	\$300.00	\$300.00	WKRN (WKRN)		10/17/12
32.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5P- News 2 at 5	1	1							1	\$325.00	\$325.00	WKRN (WKRN)		10/17/12
33.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	9:59P- News 2 at 10	1	1							1	\$550.00	\$550.00	WKRN (WKRN)		10/17/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TVOT NASHVILLE WKRN.COM

SRH Media Inc
2204 Countryside Drive
Silver Spring, MD 20905

Contract # 224175

Schedule Dates

11/01/12-11/06/12

Advertiser

Pol/Scott Desjarlais for Congress (12364)

Agency

SRH Media Inc (3464)

Product

Political - Candidates (1077)

Brand

SCOTT DESJARLAIS/R/CON TN 4 (116358)

Salesperson

Political National, AE (1494)

Sales Office

POLITICAL NATIONAL

Buyer Name

HAZLETON, STEVE

Phone/Fax

/

CPE

N/A

Account Types

Regional/Political/National Agency

Billing Type

Standard

Comments

DESJARLAIS & CONGRES
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT DESJARLAIS FOR
CONGRESS - TN 4

WKRN (WKRN)

By Broadcast Month

Spots

Rate

Nov. 2012

64

\$19,475.00

Grand Total:

64

\$19,475.00

CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
34.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	4:58A- News 2 THIS MORNING/OPEN DV/5AM	1								1	\$275.00	\$275.00	WKRN (WKRN)		10/17/12
35.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58A- News 2 THIS MORNING/DV/6AM	1								1	\$425.00	\$425.00	WKRN (WKRN)		10/17/12
36.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	3:58P- News 2 at 4	1								1	\$225.00	\$225.00	WKRN (WKRN)		10/17/12
37.0	Normal Line / NWS	11/05/12-11/05/12	2	:30	5:58P- News 2 at 6	1								1	\$350.00	\$350.00	WKRN (WKRN)		10/17/12
38.0	Normal Line / SPORTS	11/05/12-11/05/12	2	:30	6:29P- Titans on 2 with Mike Munchak	1								1	\$650.00	\$650.00	WKRN (WKRN)		10/17/12
39.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	9A- Live with Kelly and Michael	1								1	\$190.00	\$190.00	WKRN (WKRN)		10/17/12
40.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	9:58A- The View	1								1	\$230.00	\$230.00	WKRN (WKRN)		10/17/12
41.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11A- The Doctors	1								1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
42.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	11:58A- The Chew	1								1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
43.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	2P- The Jeff Probst Show	1								1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
44.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	3P- Dr. Phil	1								1	\$150.00	\$150.00	WKRN (WKRN)		10/17/12
45.0	Normal Line / SPOT	11/07/12-11/07/12	2	:30	10:35P- ABC Nightline	1					X			1	\$250.00	\$250.00	WKRN (WKRN)		10/17/12

For contract Terms and Conditions, please visit this site: <http://ybiforms.com/images/TermsCon.pdf>.



WKRN-TV
441 Murfreesboro Road
Nashville, TN 37210

WKRN-TV/OT NASHVILLE WKRN.COM

SRH Media Inc
2204 Countryside Drive
Silver Spring, MD 20905

Contract # 224175

Schedule Dates

11/01/12-11/06/12

Advertiser

Pol/Scott Desjarlais for Congress (12364)

Agency

SRH Media Inc (3464)

Product

Political - Candidates (1077)

Brand

SCOTT DESJARLAIS/R/CON TN 4 (116358)

Salesperson

Political National, AE (1494)

Sales Office

POLITICAL NATIONAL

Buyer Name

HAZLETON, STEVE

Phone/Fax

/

CPE

N/A

Account Types

Regional/Political/National Agency

Billing Type

Standard

Comments

DEJARLAIS 4 CONGRES
***** THIS IS A CASH IN ADVANCE SCHEDULE ***** SCOTT DESJARLAIS FOR
CONGRESS - TN 4

WKRN (WKRN)

By Broadcast Month

Nov. 2012

Grand Total:

Spots

64

64

Rate

\$19,475.00

\$19,475.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / SPOT	11/05/12-11/05/12	2	:30	10:35P- ABC Nightline	1	X							1	\$250.00	\$250.00	WKRN (WKRN)		10/17/12
47.0	Normal Line / NWS	11/04/12-11/04/12	2	:30	5P- News 2 at 5pm Sunday								1	1	\$400.00	\$400.00	WKRN (WKRN)		10/23/12
48.0	Normal Line / PRIME	11/05/12-11/05/12	2	:30	6:58P- Dancing with the Stars			1						1	\$1,500.00	\$1,500.00	WKRN (WKRN)		10/23/12
49.0	Normal Line / PRIME	11/02/12-11/02/12	2	:30	8P- Shark Tank							1		1	\$1,100.00	\$1,100.00	WKRN (WKRN)		10/23/12
50.0	Normal Line / NWS	11/03/12-11/03/12	2	:30	10:30P- News 2 at 10							1		1	\$450.00	\$450.00	WKRN (WKRN)		10/23/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

For contract Terms and Conditions, please visit this site: <http://yiforms.com/images/TermsCom.pdf>

224175

NAB Form PB-17 Candidates

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

WKRN - NASHVILLE

Date:

10/18/12

I, steve hazleton,being/on behalf of: Friends of Scott DesJarlais, a legallyqualified candidate of the republican politicalparty for the office of: US Congressin the generalelection to be held on: nov 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges: see schedule\$ 19,475.⁰⁰

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

friends of Scott DesJarlais

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Troy Brewer

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/6/12

Date

Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Greg Carter
Signature

Greg Carter
Printed Name

NSM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, friends of Scott DesJarlais
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

friends of Scott DesJarlais

printed name

1/6/12

date